



BUSINESS ACTIVITY LIST

BUSINESS ACTIVITIES SEGMENT	ACTIVITIES
Audio & Visual	Audio and Visual Production, Broadcasting Management, TV Production, Audio Production, Radio Management
Broadcasting	TV Broadcasting, Radio Broadcasting, Web Streaming
Media & Marketing	Advertising Agency, Advertising, Public Relations Agency, Direct Marketing, Outdoor Advertising, Media Representation, Specialty Communication & PR, Intellectual Property Services, International Copyright Collection Agency, Marketing Research Services, Online Marketing Services, Media Services, Marketing Services, PR Services , E-Commerce
Publishing	Newspapers, Magazines, Educational / Consumer Books, Promotional Content, Online & Electronic Content, e-books, Directories and Guides.
Event Management	Sports Management, Conferences Organizing and Management, Event Production, Event Ticketing, Exhibition Organization and Management, Festival Organization and Management, Live Theatrical Shows Management and Promotion, Performing Arts Management, Choreography
Media Support Services	Media Production, Media Support Services, Media Content Production, Media Monitoring, Graphic Design, Media Archiving & Distribution, Photography, Photography Services, Press Services, Printing Services, Media Equipment Rentals
Consultancy	Marketing Consultancy, Market Research Consultancy, Concept & Design Consultancy, Media and Marketing Consultancy, Media Consultancy, Lifestyle Consultancy, Accounting & Auditing Consultancy, Architecture Consultancy, Technical Consultancy, Education Consultancy, Legal Consultancy, Business Consultancy, Travel & Tourism Consultancy, Project Management Consultancy, Human Resources Consultancy, Engineering Consultancy, Management Consultancy, Beauty Consultancy, Fashion Design Consultancy, Hospitality Management Consultancy, Investment Consultancy, Membership Consultancy, Logistics Consultancy
New Media Services	Animation, Animation Photography, Digital Design, Digital Media Management, Digital Media Services, Interactive Services, Multimedia Development, System Development Management, Software Development Management, Web Design, Web Hosting, Technical Services
Business Information	News Agency, Information Services, Helpdesk Services, Research Services, Risk Management, Strategy Advisory Services, Translation Services, Strategy Planning Consultancy
Production	Art Production & Distribution, Art Services, Film Production & Distribution, Film Production, Post Production, Program Management, Programmed Management, Video Design Services, Video Production, Videography
Music & Entertainment	Music Production & Recordings, Music Distribution, Music Promotion & Management, Music Publishing, Music Label & Rights Management, Theme Parks Management, Music Training
Information Technology	IT Consultancy, IT Services, AUTOCAD, e-Commerce, Network Management Services, IT Security Management, IT Solutions, Virtualization, IT Strategy Services, Import/Export (IT Related or Media Related), Media Technology
Design	Interior Design Consultancy or Services, Architecture Services, Commercial Interior Design, Space Planning Design, Concept Design Consultancy, Design Services
Education	Education Training, Business Training, Online Education, Education Services, Performing Art Training, Training Consultancy, Training Services

Note: Please find below additional criteria for these business activities.

EDUCATION & TRAINING: Not applicable for Commercial Licence

PUBLISHING: Not applicable for Commercial Licence

BROADCASTING: Management pre-approval required.

Feel free to contact us for more details.